

Bike! Walk! Northwest Georgia
June 7, 2007
Minutes

Attending: Bill Moll, David Kenemer, Peggy Moore, Jessica Foley, Gail Priest, Tom Sills, Susan Sexton-Cooley, Joe Anderson, , David Howerin, Bobbie Perra, Dean Clemmer, Steven Foy, Lisa Smith

Minutes: The minutes of the May meeting were approved as submitted.

Presentation by Lisa Smith, Greater Rome CVB

- Presented idea to post signs along the walking/biking trails in our areas that would be interesting and change seasonally.
- Enlist school-age children to come up with clever illustrations for the signage.
- Bike! Walk! Northwest Georgia could fund a portion of the project and signs and could them rotate between counties.
- Would be part of a media campaign and would include the logo and website on signs.
- A committee was created to discuss the idea further – Lisa Smith, Diane Smith, Susan Sexton-Cooley, Gail Priest and Bobbie Perra

Marketing by Lisa Smith, Greater Rome CVB

- Rome/Floyd County Visitor's center is happy to market any of our programs
- Lisa hosts a weekly television program and willing to host a show on our programs/events
- Rome city PIO can write press releases regarding Bike! Walk! Northwest Georgia
- She suggested a 4-tier approach to marketing and to highlight the steps in the process, not just the outcomes

Safe Routes to School (SR2S) – Tom Sills & Bill Moll

SR2S Training Coming Up in Rome, GA!

Tuesday June 19, 2007	1:00-4:30 PM	Elm Street Elementary School	8 South Elm Street	Rome, GA 30165
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- Adrienne Gill will talk about proposals – will be another round of budget allocation in a year and a half, up to \$10,000 to write a plan.
- Julie Meadows will now be doing the SR2S program at CVRDC

Submitted by J. Foley

- BWNWGA will be required to do one plan over the next year. Julie will be working with David on Elm Street

Elm St. Elementary School

- Have copies of all the surveys done at the school.
- Participation from the community has created good input

Other Schools

- Other schools will have the opportunity to apply for funding through GDOT Safe Routes to Schools. Watch the website: <http://www.dot.state.ga.us/DOT/plan-prog/planning/projects/bicycle/SRTS/index.shtml>. You can also sign up for the GDOT SR2S e-list.

Regional Bike Route Signage – Bill Moll

- The purchase of the signs from GCI has been delayed to get final approval from all involved GDOT groups.
- Bettie Reid is putting the routes and state route sign locations into the GIS system for maps, as requested by GDOT.
- The signs will get ordered by the end of the month.
 - Some signs will be on the Silver Comet where it intersects with other routes
 - Route changes may be made to accommodate local conditions
- Some routes will be added the future when the roads are modified to better accommodate bicyclists
- A motion was made and seconded to approve the signage and moving forward with the project. Approved.

Website – David Kenemer

- The website is up - www.bwnwga.org Send information and photos from your area to Dean Clemmer.
- More trail information needs to be collected.
- Additions to the calendar will be modified so that events can be added within a day of notification
- End-of-year RDC activities will delay website improvements for about a month
- The 2007-2008 budget include continuing contract with Tendo to maintain the site

2007 – 2008 Fiscal Plan – David Kenemer

- The 2007-2008 plan is an expansion of the prior year plan
- Marketing is a big goal for next year
- Regional bike route signs will be put up over next year
- BWNWGA will continue to work on the website
- We will work with the eight communities that have had assessments to move forward on projects
- BWNWGA will work with GDOT to move forward on the Silver Comet Trail assessment

Other news:

- Anticipate getting notice to proceed on construction to close the 3-mile gap in the Silver Comet Trail around July 15th!
- The archway at the GA/AL line has been completed and 4.5 miles have been paved.
- Private parties are building primitive camping sites along the trail.

Next meeting: August 2007