

**Bike! Walk! Northwest Georgia**  
**September 6, 2007**  
**Minutes**

**Attending:** Bill Moll, David Kenemer, Jessica Foley, Gail Priest, Susan Sexton-Cooley, Joe Anderson, Dean Clemmer, Julie Meadows, Fred Wagner, Peter Cervelli, Diane Smith, David Howerin, Bobbie Perra, Larry madden

**Minutes:** The minutes of the August meeting were approved as submitted.

**Safe Routes to School (SR2S) -**

- Julie Meadows discussed the October 6 International Walk To School Day
- GDOT administrators decided they will not be accepting proposals for non-infrastructure proposals. A RFP will be written for an organization which will provide non-infrastructure needs on request. Individual schools will not contract directly with GDOT  
Elm St. Elementary School
- SR2S plan written by RDC and submitted to GDOT.

**Rome-Lyerly Trail Update – Larry Madden**

- Larry discussed plans for the Pinhoti to walk through Rome and through Rolater Park in Cave Spring
- The RR bed trail has had some delays, but there is a plan for progressing.
- The Pinhoti website is [PinhotiTrailAlliance.org](http://PinhotiTrailAlliance.org)

**Regional Bike Route Signage – Bill Moll**

- The purchase of the signs continues to be delayed. BWNWGA is still waiting for the GDOT response.

**Bicycle Safety Classes**

- Bill Moll taught the LAB Road 1 bicycling class in Rome and Summerville. He will send out a flyer with more information for teaching the course in other towns.

**Walking Events in Rome**

- Susan, Lisa Smith (Greater Rome Convention & Visitor's Bureau - RCVB), Heritage Riverways Foundation, Jessica and Diane have developed on a series of walking tours and a walking tour brochure.
  - \* The series is Rome Heritage Walks 2007 – part of Walk Across Northwest Georgia
  - \* There are walks every Saturday in October and two Saturdays in November.
  - \* The group approved \$2000 for printing the walking brochure
- Bobbie Perra displayed the walking posters created by students at a LaFayette elementary school. The walking committee was to determine how to display them.

**Marketing Plan – David Kenemer**

- David presented a plan to hire a student from a local college to develop and implement the marketing plan in the second semester
- David, Peter and Bill will develop a proposal for David to present to the Berry College marketing and Communications Departments

**Next meeting:** October 4, 2007