

Bike! Walk! Northwest Georgia
October 4, 2007
Minutes

Attending: Bill Moll, David Kenemer, Gail Priest, Joe Anderson, Dean Clemmer, Julie Meadows, Peter Cervelli, Diane Smith, David Howerin, Tim Jones, Patrick Clarey

Minutes: The minutes of the September meeting were approved as submitted.

Safe Routes to School (SR2S) - Julie

- Julie will assist the City of Bremen with SR2S application. Julie Stephenson of Better Hometowns will coordinate submission of: Letters of Support, map, outline of problems and routes for walking school bus.
- The Committee approved the purchase of 500 reflective wrist bands for \$625 to be used for the Glenwood Primary and other Walk to School Days
- Elm St. Elementary School plans are delayed due to massive changes in the Georgia SRTS program
- Glenwood Primary School is interested in applying for SR2S funds. Diane and Julie will assist Amy Rice, PE teacher who has coordinated Walk to School day at Glenwood Primary School since 1999.

Walk to School Day at Glenwood Primary School

Have you wondered why all the talk about Walk to School Day?
Find out for yourself on October 17th at 7:00 AM.

Join Amy Rice, PE teacher of Glenwood Primary School and 200 – 300 students and parents.

Regional Bike Route Signage – Bill Moll

- Amy Goodwin, State Coordinator, gave us GDOT's approval to move ahead with placement of most of the bike route signs on state-maintained roads. Some routes in Walker and Dade were not approved for posting route numbers. County or city approval is required for other roads.
- 960 Super High Intensity Diamond Grade Signs have been purchased. Posts will be purchased with the remaining funds to give to the counties and cities installing the signs.

Rome-Lyerly Trail Update – Bill Moll

- Plans are underway to get the RR right-of-way into the hands of a group which is better positioned to improve it. (Out-of-Floyd-county efforts are difficult for the Citizens for Better Parks
- Plans include acquiring a connections between the Pinhoti Trail head on GA 100 and the Rome-Lyerly Trail

Walking Events in Rome - Diane

- See attached flyer for October – November walking events in Rome. Covered by the Rome News Tribune, Hometown Headlines, WRGA, and Channel 4 – Southern Exposure.
- See sample attached walking tour brochure. There will be five different walking tour brochures.
- Delay in receiving maps to insert into walking tour brochures. Expect delay of 3 -4 weeks.
- Delay in map and production of comprehensive Floyd County trail brochure. Explore possibilities for moving forward.
- The walking tour brochure format can be applied to other counties. Let Diane know if you are interested in publishing walking tours in your community.

Marketing Plan – David Kenemer

- David presented a proposal to hire a student from Berry to develop and implement a marketing plan in the second semester.
- Expected cost: \$3,600 - \$4,000.
- David would like BWNWGA to work with Joe Anderson and GRITS to support their Memorial Day ride. Joe welcomed our help.
- David would like to explore sponsoring a ride between Rockmart and Paulding County Chamber of Commerce.

Congratulations Coosa Valley RDC & Bike! Walk! NWGA!!!

David Kenemer and Dean Clemmer attended the 2007 National Rural Transportation Conference of the National Association of Development Organizations (NADO), where they received an Excellence in Regional Transportation Award on behalf of the CVRDC and BWNWGA.

Quarterly Report to GDOT– David Kenemer

- Quarterly Report to GDOT highlights bike workshops, walking events and brochures, bike route signage, marketing proposal, receipt of NADO award and SR2S.

Other news

- Submit your ideas for this year's workshop to Bill.
- David Howerin shared plans to develop an Advisory Task Force for a Regional Greenspace & Trail Plan. He asked if this group would like to serve in that capacity. Although the group is interested in the Task Force they did not think it should be a part of BWNWGA. Please let David Howerin know if you or someone you know is interested in serving on an Advisory Task Force for a Regional Greenspace & Trail Plan.
- Dean Clemmer will be sending notices to all ten counties soliciting membership for BWNWGA.

Next meeting: November 1, 2007