

Bike!Walk! NWGA
March 4, 2008
Minutes

Attending: David Kenemer, Gail Priest, LaShaun Solomon, Lamont Attaud, Sheri Henshaw, John Johnston, Fred Wagner, Tim Jones

Minutes: The minutes of the February meeting were approved as submitted.

Website update- LaShaun Solomon and Lamont Attaud

Planned:

- Log-in section for members to submit events, requests for funding, photos, video (later)
- Updated trails matrix
- Interactive gaming applications
- Send in your bike/walk photos by March 15 to David Kenemer for posting- Email if less than 15 megs total, or mail a CD. Will email members on this.
- Regional maps of routes
- Members submit news releases of events, activities, for promotion
- Links- Whether to link to an outside site only or the outside site' event itself

Safe Routes Bremen- Julie Meadows

Met with Bremen key leaders February 11, plan is proceeding. Timeline, meeting summary handouts

Sprinkle workshop-David Kenemer

Announcement of workshop- call for help in spreading the word

Five attendees are registered out of forty available slots

For cost of \$50.00 attendees receive workshop instruction, design guidelines manual, and lunch

Walking Activities- Sheri Henshaw

Bartow has begun work on their hiking and biking events brochure. Needed guidance for submitting a sample. BWNGA asked for a copy of the brochure and an invoice.

Bike/Walk Events- LaShaun Solomon

No city has expressed interest in a May Bike/Walk event.

Bike safety classes will be held at Rome and Cedartown Boys and Girls Clubs.

Will assist Polk Co. with publicizing annual Silver Comet Trail events

Sheri: Bartow group decided to go with a media event rather than a bike/walk event.

2008-2009 Contract- David Kenemer

The regional booth planned for next years' contract should be moved to this year. Funds available in several areas, justification on several aspects for booth/display

Other- All

Atlanta's use of "bike buddy" trainer/support person, any conflict for BWNGA to use the term for an aid/ supply station

Rome will hold a Transportation Fair in late April/early May. Need a BWNGA booth at the fair, with brochures, sign/banner and promotional items with the BWNGA logo such

as a water bottle. Event flyers and/or CDs or DVDs could be inserted into the generic brochure per event. Will also be used at Seattle Bike event.

Lamont Attaud can help with this, suggesting DVDs with video footage and design guidelines. An indoor and outdoor booth would be good. A DVD with a chapter for each county could be created. The DVD could play at the booth in a loop.

Discussed how many brochures would be needed for which events, also region-wide
Need for a large glossy map of routes.

Called for volunteers to help teach bike safety classes in Cedartown March 31-April 4, 2008 and in Rome, April 7-April 11, 2008. Certified instructor David Rathbone will teach but volunteers are needed to work with the 4-6th graders. Will post on website.

Adairsville Boys and Girls Club may be interested.

The meeting was adjourned.