

Bike! Walk! Northwest Georgia
June 5, 2008
Minutes

Attending: Bill Moll, David Kenemer, Julie Meadows, Gail Priest, Fred Wagner, Tim Jones, Bobbie Perra, Tom Sills, Kurt Eichenberger, Dean Clemmer

Minutes: The minutes of the May meeting were approved as submitted.

Safe Routes to School (SR2S) –Julie Meadows

- A kit has been developed to give to each school – for K-3 it will include walking and for 4-8 it will include both walking and biking

Events

- The walking lunch on the Silver Comet from the Paulding Chamber of Commerce was a success with about 70 people
- The Memorial Day bicycle ride on the Silver Comet from Cedartown was promoted by Q102, which was arranged and paid for by BWNWGA
- The trifold display used at the Rome Transportation Fair was displayed for comments and suggestions
- Another walking lunch will be held on the Silver Comet on July 9, leaving from the Hiram Trailhead
- Cartersville will hold a CeEARTHbration on Saturday, September 27

Marketing Plan

- David Kenemer passed around the publicity discount cards for Floyd County
- The tent has been ordered with BWNWGA branding

BWNWGA website

- The site still needs to be updated and expanded as per the original plan.

Regional Bike Route Signage

- The sign installation is behind schedule.
- a local representative of BWNWGA needs to work with each county to get the signs installed

Next meeting: August 7, 2008