

Bike! Walk! Northwest Georgia
Coosa Valley Regional Bike/Ped Task Force
August 7, 2008
Minutes

Bill Moll called the meeting to order.

Minutes of the June 2008 meeting were approved.

Safe Routes, Youth Bike/Ped Safety- Julie Meadows: Steering suggestions for bike/ped safety education outreach to youth were sought- including outreach to cycling clubs and stores, partnering with existing bike rodeos. A presentation on safety education toolkit was postponed to next meeting. GDOT Safe Routes funding situation was discussed.

Events

David Kenemer reported a successful July 9th Hiram Walking Lunch event with approx. 100 walking. Those interested in a Walking Lunch in their area should contact David.

Upcoming

- Sheri Henshaw- CeEARTHbration, September 27, in Cartersville, highlighting all things green, sponsored through Bartow Environmental Management Systems.
- Joe Anderson-Tenth anniversary of Silver Comet Trail and completion of Chief Ladiga Trail in Alabama, September 27, in Esom Hill, sponsored by PATH Foundation.
- Discussion of Bike!Walk! representation at the two parallel events.
- John Johnston- Cave Spring BBQ Cookoff, 2nd week of October, may include bike rodeo, ride.

Marketing

- Publicity Discount Cards- David Kenemer: Discount cards printed for Floyd, Paulding Counties, with discounts on one side and the BWNWGA logo and website on the other. Similar cards could be done for other counties, other events.
- Tent with BWNWGA branding will represent Bike!Walk! at bike, pedestrian events.

BWNWGA website- Bill Moll: Website is under renovation. Each City or County may want to develop a brochure with events for tourism purposes to post on site.

Regional Bike Routes- Bill Moll: Signage of Polk, Chattooga, Walker underway; none are complete. Some locations awaiting DOT signposts. Local coordination is key.

ProBike-ProWalk 2008 Seattle- Bill Moll: Bill will represent BWNWGA at the summit with Bike!Walk! booth, with handouts and Bike!Walk! brochure. Registration to be paid from BWNWGA funds, not GDOT funds.

Other business

Sims Mountain Trail progress discussed including future ownership by GDOT.

Bike!Walk! DVD was discussed: Will include Etowah Valley brochure, Chickamauga Campaign Trail, Rome-Floyd trails, LaFayette walking trail, Silver Comet Trail, etc. Should be updated yearly.

Don Oliver reported on Walker County's completion of the conservation easement at Camp Adahi, and purchase of 1,800-acre Lookout Mountain Cove farm property (a ride is scheduled for mid-October) and the cabins and general store will be reopened. DNR approval is very close for Cloudland Connector from Lula Lake land trust to Cloudland Canyon. Ultimately will connect to Great American Trail.

With no further business the meeting was adjourned.