

Bike! Walk! Northwest Georgia  
January 6, 2009      10 am      Coosa Valley RDC  
Meeting Minutes

**Attending:** Annette Cleary, Beth Bowman, Trey Smith, David Kenemer, Bill Moll, Dean Clemmer, Tim Jones, Sheri Henshaw, Gail Priest, Joe Anderson, David Howerin, Fred Wagne, Frank Bibb.

November 2008 minutes were approved.

**Build Healthy Communities for Active Aging grant update: David Kenemer-**

- Grant was prepared, submitted with assistance from Valerie Gilreath and Julie Haigler with Bartow County Grantwriting, who were highly praised for their results.
- Funding announced in Spring 2009.

**Safe Routes to School- Julie Meadows-**

- Submitted plan, infrastructure application for Fairyland Elementary (Lookout Mountain), assisted City of Bremen with application.
- The toolkit DVD is being replicated; distribution will follow. NW GA Public Health suggested training school nurses in Chattooga, Polk, Floyd, using the toolkit.

**Brochure Applications- Joe Anderson**

- Joe presented a 4"X6" spiral bound notebook for spur trails off the Silver Comet Trail in Polk County with an aerial map, trail diagram, and description of trail.
- Funding was requested and approved from Bike!Walk!, \$975 for 500 color brochures with a "Funded By... statement" on first page.
- They will be sold with profits to go to a revolving brochure fund. Joe will get Bill a pdf for the website.

**Events- Bill Moll and David Kenemer-**

- Walks are planned in LaFayette for Spring, and in Trenton where NWGA Public Health will assist with exercise/health promotion information.
- Other walks are in the works for Paulding and Cedartown.

**Regional Bike Routes- Bill**

- Help is needed to audit & GPS trails.
- Maps will be sent to web designer approx. end of January.
- Signs distributed to all counties except Catoosa, Dade.

**Spring program and contract status- Bill Moll-**

- Funds allow marketing and promotions to include ten locally-sponsored events with a nationally-recognized advocate to talk and/or ride in each county in March, April 2009- example, "Ride with Willie Weir."
- Bill will bring back the LCI classes, and will contract with a graphics designer to design a nice Bike!Walk! brochure.
- The Bike Ride Across Georgia (BRAG) is planned from Hiawassee to Clarks Hill Lake in June 2009, and the group voted to set up a booth at

the start, and to buy 2,000 water bottles with the Bike!Walk! logo to give away (est \$3,000).

- The Bike Buddy program was discussed.
  - One group will be "businesses or places providing some sort of support for cyclists (water, restrooms, etc.
  - The second will provide a source of basic repair parts in areas without a bicycle shop.
  - BWNWGA will purchase of 15-20 Bike Buddy kits at \$100/kit for local businesses in key locations. Cyclists will buy the needed repair parts and that money will be used to replenish the kits

#### **Elections-all-**

- Bike!Walk! bylaws were amended to allow the chairman to serve four terms.
- Bill Moll was nominated for and elected to a fourth and final term as chairman.
- Two vice chairmen were nominated and elected: Gail Priest, and Trey Smith.
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#### **Other business:**

- Riverside Trail in Rome: Construction at the stadium and improvements under the Hwy 53 bridge and at the library.
- Cartersville RFQ for Trails on Petit Creek.
- Bartow/ Cartersville trails including Pine Log will be seen in upcoming "Great Urban Trails" book. General need for health improvement and local activities seen in Bartow, Cartersville.

The meeting was adjourned. Next meeting: February 12, 2009 at 10 am.