

Bike Walk Northwest GA

Carnegie Building, Rome, GA

February 23, 2012

Introductions: David Kenemer, Tonya Brown, Shane Holden, Chase Holden, Bill Moll, David Howerin, Janet Cochran, John Johnston, Ann Arnold, Julie Smith, Amanda Carter, Logan Atkins, Alicia Hatcher

Other Business: Ann Arnold and Amanda Carter from Rome Downtown Development Authority asked about the possibility of receiving \$1000 for the 2012 Rome Streets Alive, an international event that started in Brazil that was attempted in Rome last year. Ann to email David pictures from the event. 2011 was in conjunction with the Clocktower Classic handcycling races on Saturday, April 28 from 2-5pm. Monies would be used for advertising. David said that Willie Weir will be here that week and it would be great if we could tie him into the event. David to talk to Ann about using Willie to hopefully promote him to the county. Bill moved that we authorize \$1000 for Streets Alive and it was approved.

Bill: some of the bike route signs have been put up but some counties still do not have them installed. Bill is going to continue this project and David requested for Bill to receive .50 mile and 12.50/hour to finish this project. This motion was approved.

The TN bike summit is in May and Thursday is educational seminars and Bill will be talking during the seminar.

David thanked Julie for putting together the minutes from the January meeting.

Julie talked about the BWNWGA marketing brochure. Shane explained the GPS coordinates with beginning and ending and latitude and longitude. David talked about the poster that will be printed in conjunction with the brochure and distributed throughout the region at shops, colleges, community centers, etc...The poster will state what BWNWGA has accomplished and how people can get involved. David demonstrated BWNWGA branded pedometers and they can be used for walking lunches and/or placed in hiking shops. Bill mentioned Hike Across GA and promotions to hike all routes and receive something. Janet to help with tourism resources for distribution of the brochures at hospitals, region bed and breakfasts, CVB's, colleges, etc...

Bill mentioned that proper planning needs to be in place about how to replenish brochures. Ideas were floated about having brightly colored out-of-stock card with contact information and keep a master list of where they were distributed.

Walking Lunches: Trenton, Rome, Cave Spring, Lafayette, have or are planning on a WL. John discussed upcoming an upcoming Cave Spring cycling event. Janet requested facts about WL to give to community leaders. David explained the gist of a WL.

SRTS/Willie Weir: Alicia has talked to Willie and the weekly schedule needs to be finalized. She has

also talked to Philip from Chattanooga to talk to several schools and one evening event. David, Julie and Alicia will meet to discuss specifics of the week.

SRTS/Crossing Guard Training in Dalton: Alicia has heard from several schools and they want training the first week of May. Alicia said that there has been approval for a stipend for teachers to get a sub so they can attend the training. David wants a training manual to distribute to schools and Alicia likes that idea.

Workshop: Per Bill, Peter Cervelli will bring a report to the March meeting.

Regional Bike/Ped Update: The event will be done prior to the end of the fiscal year but the goal is to have the brochure printed, marketing in place, website up to date, etc...

Highway 27 Association future Bike/Ped Event: The Hwy 27 president wants to have a set of events from 27 N. to S. to revive traffic to the highway. Bill gave his ideas for events and David said that the thought is to have a series of events and biking and walking one set of activities.

Other Business II: Bill: The League of American Bicyclists has the bike summit in DC in March and is pushing for better funding for cyclists against lawmakers. Logan asked about trail funding in Georgia. The key is to email/call local house members/senators. Rally friends. Go to www.bikesbelong.org and www.alliance for biking and walking.

March Meeting: TBD

Meeting adjourned