

BWNWGA Meeting/NW Georgia Regional Commission

Bicycling/Pedestrian Taskforce

May 24, 2012 10am

Carnegie Library, 607 Broad Street

Introductions: None are needed as everyone knows everyone.

David: NWGRC brochure distribution logistics. David to distribute in Cartersville, Tonya in Dalton, Catherine in Lafayette and Chickamauga, Julie in Rome, and John in Cave Spring/Tumlin House. John said that if there is a cycling/ped group that wants to use Cave Spring as a destination then give advanced notice to use the visitor's center.

Posters: Do we want to do them or not? Soliciting ideas if we want to do them and deal with distributing them or wait until the brochures are passed out? Julie made a move to table the posters until the brochures are distributed. John had an idea to have a targeted message with health care savings when people ride or walk and Jim suggested something that gives trail information. Stimulate a call to action from BWNWGA.

Website: The BWNWGA website is in limbo due to internal issues at the NWGRC.

BWNWGA Facebook page: Julie to do a Constant Contact email asking for "likes" on the page.

Walking Lunches/Breakfasts: The Trenton Walking Lunch was May 19, and the Rome Walking Breakfast is Wednesday, June 6 from 7-10am. Catherine and Lafayette is looking at Wednesday, June 20 at 8am at the city cemetery. Catherine wants some promotional items to give away and David suggested the pedometers and will give out pocket sized brochures. Catherine made a motion to request up to \$500 to aid in the Walking Breakfast. She also passed out the cemetery walking tour proof of the brochure that will be followed during the breakfast. She requested \$4200 for the printing of 10,000 brochures. There was discussion regarding the price and Catherine said that she distributes them throughout the state. That answered the question about the dollar amount and Catherine was also going to add the BWNWGA website and Facebook page information for publicity. David made sure that Catherine knew that the invoice might be several weeks or months to be paid by the RC.

Spring Workshop: June 12, The Depot in Calhoun. Julie discussed publicity efforts regarding the workshop and it was agreed that in addition to the letters to government officials, and the email campaign, newspaper ads will be taken out in local papers.

Safe Routes to Schools: Recap of Willie Weir's talks in April. Everyone was enamored with Willie that we would like to host him again next year, possibly in March. Jim suggested to have

a ride with WW with a dinner when he comes again. Catherine suggested Chickamauga for a ride. David also loved Nate Olive who walked the entire coast from CN to Mexico to highlight ped issues. We will look into booking WW for next spring.

6 of us attended the crossing guard training in Dalton earlier in May. We were trained on how to train crossing guards. We have been awarded the funding for next year's training.

Other Business: Article from the "Atlanta Business Chronicle" about Georgia's new bike ranking. Jim brought up what could be done to raise the ranking any more and David said that he is looking forward to getting more best practices from the workshop.

David mentioned that we have extra money that just needs to be invoiced by June 30 and asked if there was anything or other projects that wanted to have done prior to June 30.

New Business: Catherine asked if we had thought about doing signage along trails that had pictures or graphics with logo or QR code. David said that we needed to put the route signs up before we commit to any other signage.

Next Meeting: The next meeting will be Thursday, July 7 at 10am location TBD.